



केन्द्रीय माध्यमिक शिक्षा बोर्ड

(मानव संसाधन विकास मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation under the Ministry of Human Resource Development, Govt. of India)



CBSE/ Dir(Acad)/2020

August 6, 2020
Circular No. Acad-56/2020

All Heads of Institutions affiliated to CBSE

Subject: Gandagi Mukht Bharat (GMB) Campaign

The Department of Drinking Water & Sanitation (DDWS), Ministry of Jal Shakti which is the nodal Department for Swachh Bharat- Grameen is establishing a State-of-art RashtriyaSwachhata Kendra (RSK) at Gandhi Darshan, Rajghat, New Delhi. The RSK is being set up as an experience center, which uses modern technology to chronicle India's Swachhata journey in a hi-tech edutainment format with a mix of indoor digital and outdoor physical exhibits. The RSK will be inaugurated on 8th August, 2020.

On this occasion, DDWS is launching the Gandagi Mukht Bharat (GMB) campaign, a special week long campaign for swachhata from 8th August to 15th August as per the following schedule:

- i. **August 8, 2020:** Launch of the Rashtriya Swachhata Kendra, e-Ratri Chaupal with sarpanches by the District Collectors
- ii. **August 9, 2020:** Campaign led by village mukhiya/sarpanch to collect and segregate Single Use Plastic (SUP)
- iii. **August 10, 2020:** Shramdan in panchayats to whitewash/ cleaning of public buildings & Launch of SBM mobile academy
- iv. **August 11, 2020:** All India wall painting day of SBM messages in villages
- v. **August 12, 2020:** Shramdaan in villages. Tree Plantation
- vi. **August 13, 2020:** Online painting competition (classes 6 to 8); essay competition (classes 9 to 12) on the theme of 'Gandagi Mukht Mera Gao' & Virtual tour of the RSK by Ministry of Jal Shakti
- vii. **August 14, 2020:** Cleanliness and Sanitization drives in Primary Health Cares (PHCs).
- viii. **August 15, 2020:** Independence Day: ODF Plus declarations of villages in Aam Sabha.

In the above context, all the schools affiliated to CBSE are requested to undertake the following suggestive participatory activities during 8th August to 15th August, 2020 and ensure participation of students and teachers in the events during 8th August to 15th August 2020:

- i. The webcast link for the inauguration event of RSK is pmindiawebcast.nic.in. This link may be circulated to all students and they may be encouraged to log on to watch this important event on **8th August, 2020 at 4.45 pm**. Please send the report of the same on 8th August 2020 at <https://forms.gle/VLYSVFz7kzWWWqMV7>
- ii. An online painting competition (in classes 6 to 8) and an essay competition (in classes 9 to 12) on the theme of 'Gandagi Mukht Mera Gaon' may be organized on **13th August, 2020**. Please select one best entry per competition (one from Essay Competition and one from Painting Competition) at the school level and submit it along with the report of the same on 16th August 2020 at the link <https://forms.gle/RmzEvZZi1f4D7eMe7>



'शिक्षा सदन', 17 राऊज़ एवेन्यू, इंस्टीटूशनल एरिया, नई दिल्ली-110002
'ShikshaSadan', 17, Rouse Avenue, Institutional Area, New Delhi – 110002





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CBSE will further select top three entries from the entries received from the schools in both the competitions for onward submission to Ministry of Education, Govt. of India.

The winners of both the competitions will be felicitated at National level on 2nd October, 2020.

(Dr Joseph Emmanuel)
Director (Academics)

Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-16.
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida 201309
3. The Secretary School Education, Special Project Director-SSA /Directorate of Education/Director (SCERT) – Govt. of NCT of Delhi.
4. The Secretary School Education, Special Project Director-SSA /Directorate of Education /Director SCERT – UT Chandigarh.
5. The Secretary School Education, Special Project Director-SSA / Director of Education/Director (SCERT), Govt. of Sikkim, Gangtok.
6. The Secretary School Education, Special Project Director-SSA / Director of Education/Director (SCERT), Govt. of Arunachal Pradesh, Itanagar.
7. The Secretary School Education, Special Project Director-SSA / Director of Education/Director (SCERT), Govt. of A&N Islands, Port Blair.
8. Director Schools, IAF Educational Cultural Society Air Headquarters (RKP) West Block-VI, R. K. Puram New Delhi – 110066
9. The Principal Director, Director of Naval Education (Navy Education Society) H.Q. MOD (NAVY) West Block-V, II Floor, R.K. Puram New Delhi – 110066
10. The Additional Director General of Army Education, A – Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
11. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
12. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini
13. All Regional Directors/Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
14. All Heads/ In-Charges, COEs of the Board with request to disseminate the information
15. All Joint Secretary/Deputy Secretary/Assistant Secretary, CBSE
16. In charge IT Unit with the request to put this circular on the CBSE Academic website
17. The Head Public Relations Unit, CBSE
18. EO to Chairman, CBSE
19. SPS to Secretary, Director (IT), Director (Academics), Controller of Examinations, Director (SE&T) and Director (PE), CBSE

Director (Academics)



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